



JOELIE DUELL

Graphic Designer + Illustrator

joelieduell.com

joelieduell@gmail.com

479.841.6867

PROGRESSIVE TRAIL DESIGN

Graphic Design Intern

May 2021 – February 2022

BENTONVILLE, AR

PTD designs and builds bike parks and trails across the country and the world. From creating trail maps and their iconographic systems based on client legibility and build team instruction, to site visits and trail sign installation, my time at PTD was a hands-on learning experience from start to finish. Being part of client and project shareholder meetings allowed me to participate in discussing our work and navigating many sets of requirements from financial to visual to physical.

UNIVERSITY OF ARKANSAS

BFA in
Graphic Design
August 2020 –
May 2024

FAYETTEVILLE, AR

UA PRODUCTIONS

Graphic Designer

August 2022 – Present

FAYETTEVILLE, AR

UA Productions is the branch of the University of Arkansas that handles university-sponsored events and facilitates Registered Student Organization events. I create media for various platforms from banners to social media posts for each event during the school year. Finding design that satisfies all requirements of information and maintaining the visual language throughout various digital and print sizes has informed my process greatly.

AIGA UARK CHAPTER PRESIDENT

STUDY ABROAD: ITALY SUMMER 2023

FREELANCE

Graphic Designer

August 2023 – Present

NORTHWEST ARKANSAS

I am in contract with two private clients on a part time basis while I finish my degree.